



2012 Baby Blue Estate Bordeaux Blend Red Wine

Double Gold: San Francisco Chronicle February 2014

Wine Enthusiast : 91 Points and Editor's choice, December 2013

Robert Parker: ... "The innovative blend called Baby Blue, has a floral nose of red and black currants as well as spice box. Its seductive aromatics are followed by a silky textured, medium to full-bodied wine with loads of personality and soul. This is an interesting blend that seems to work very well and needs to be explored by more wineries."*

Baby Blue, made primarily from the estate's young vines, is meant to be softer and more immediately accessible than the deeply structured Blue Rock Cabernet. Owner/winemaker Kenny Kahn realized the need for **an affordable, everyday Cabernet based wine that has real personality and soul yet without the heaviness associated with California Cabernet.**

The 2012 Bay Blue is an intentional blend of the Bordeaux 5 varietals plus a touch of Syrah. The objective of the blend is to deliver a wine that is immediately delicious and accessible and with velvety tannins, fine aromatics, balance and length. 2012 is likely the finest baby Blue to date, a blend of 45% Cabernet Sauvignon, 26 % Merlot, 18 % Cabernet Franc, 6% Malbec and 5% Syrah. The wine spent 12 months in French Oak (once used) and has been bottled unfined.

Winemaker's Notes: February 20, 2014

Baby Blue is a serious yet fun wine that strikes all the right notes. It is 100% hillside Estate fruit that is sustainably farmed and full of dark black fruits (blackberry, black cherry) and with a long finish. Our goal is to make a unique wine with soul and personality that has lots of flavor, yet, without the heaviness that one often finds in California Cabernet. The addition of Merlot brings sweetness and silky tannins, the Cabernet Franc adds a complex aromatic while lifting the texture, and Petit Verdot and Syrah round out the palate with warm black fruit.

Alcohol: 14.2% Ph 3.53 Cases produced: 6080

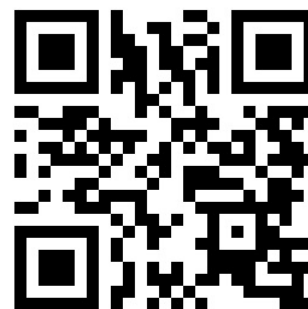


Why do we like this wine?

Easy... the search is over for an affordable Bordeaux blend that has real personality and drinks like a wine that is twice the price.

It is our go-to high-end Cabernet based wine for both on and off premise. Nationally, it has achieved the most coveted spots as glass pours at Smith and Wollensky and Oceanaire to name drop just a few. It is also perfect for 'hand sell' retailers who want a wine that can be sold by the bottle with customers coming back to buy a case and which is not distributed much at retail.

2012 is the 6th vintage of Baby Blue and we have seen it go from strength to strength as the vines mature. **It is remarkable for the price and it is all Estate fruit from a vineyard adjacent to Silver Oak Winery, 100% French Oak, and artisan production.** It hits all the right notes for style, price and packaging.



* previous vintage as 2012 not yet rated